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SEP 28 2015

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RESPONSE TO NEVADA SITE SPECIFIC ADVISORY BOARD (NSSAB)
RECOMMENDATION FOR COMMUNICATION IMPROVEMENT OPPORTUNITIES
(WORK PLAN ITEM #10)

The Nevada Field Office (NFO) appreciates the NSSAB's recommendations on ways to enhance/improve communications to the public.

Below are the Board's recommendations and the NFO's responses:

- **NSSAB Recommendation:** The NSSAB tour was very informative, but the tour guide for future NSSAB tours should have a dynamic presentation and anecdotes and stories that assist attendees in remembering locations/facts regarding the tour of the Nevada National Security Site (NNSS).

NFO Response: The NFO will consider this recommendation when planning for future NSSAB tours to the NNSS. Additionally, the NFO will inform the NNSS Tour Coordinator that anecdotes and stories enhance the tour experience and guides should be prepared to communicate them during future tours.

- **NSSAB Recommendation:** The Department of Energy (DOE) should consider including information on unrelated topics at its public events, for example, waste management, waste transportation, Office of Secure Transportation information at a Groundwater Open House.

NFO Response: This recommendation will be considered during future event planning and execution.

- **NSSAB Recommendation:** DOE should advertise NSSAB meetings/events at vegasinc.com and in *The Sunday*.

NFO Response: The NFO has implemented this recommendation.

- **NSSAB Recommendation:** DOE should contact editors of media outlets with the NSSAB's meeting dates after the schedule has been approved at the annual September planning meeting. This will provide editors the NSSAB meeting dates in advance to include in the community calendars section.

NFO Response: This recommendation will be implemented.

- **NSSAB Recommendation:** DOE speakers should provide definitive answers for items that the NSSAB is asked to make an informed decision rather than providing copious details of possible but improbable scenarios.

NFO Response: The NFO will communicate this recommendation to individuals who interact with the NSSAB and the public.

- **NSSAB Recommendation:** DOE should offer short informational videos at DOE public events and NSSAB meetings.

NFO Response: This recommendation will be considered for future events and NSSAB meetings, depending on topics of interest, funding and time constraints.

- **NSSAB Recommendation:** DOE should continue to do news releases before each NSSAB meeting to increase community awareness and involvement.

NFO Response: The NFO will continue to do news releases, newspaper advertising, GovDelivery emails (over 3,300 recipients), Facebook, and Twitter before each NSSAB Full Board meeting.

- **NSSAB Recommendation:** DOE should consider holding more NSSAB meetings in rural communities who have a more vested interest in the activities at the NNS.

NFO Response: The NFO will review the annual work plan topics, the member's suggestions for meeting locations, and balance within the travel budget for scheduling future meeting locations.

- **NSSAB Recommendation:** DOE should make business cards with NSSAB contact information and fact sheets pertinent to the meeting's agenda available at the meetings as an immediate source to answer public questions.

NFO Response: NSSAB business cards have been made. Additionally, NSSAB contact information, including email, phone, mailing address, website, Facebook, will be included on the cover page of the handouts that are available for the public at each NSSAB Full Board meeting.

- **NSSAB Recommendation:** DOE should make accommodations for NSSAB members to introduce themselves and the community that they represent at each meeting; so the public can contact them during the breaks or in their communities.

NFO Response: The facilitator will request that NSSAB members and liaisons introduce themselves and the community or organization that they represent if the public is present at Full Board meetings.

- **NSSAB Recommendation:** DOE should replace the display holders at the Mercury cafeteria as the current display holders do not hold the fact sheets upright so people can see them and some of the slots on the bottom fliers are too low to be comfortably viewed.

NFO Response: The NFO will communicate this recommendation to the National Nuclear Security Administration (NNSA) and its contractor NSTec for consideration, as they are the owners of the equipment.

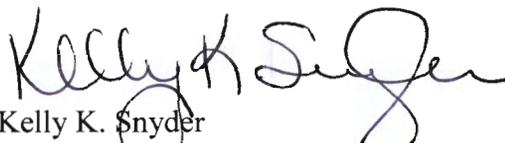
- **NSSAB Recommendation:** DOE should make regular tour opportunities available for the Community Environmental Monitors in the Community Environmental Monitoring Program (CEMP).

NFO Response: The NFO will provide this recommendation to the NNSA, as they are responsible for the CEMP. As a point of clarification, tours of the NNSS are offered by the NNSA to the CEMP representatives every two years.

- **NSSAB Recommendation:** DOE should make a binder of fact sheets relating to Environmental Management activities available to the public at all NSSAB Full Board meetings.

NFO Response: The NFO will implement this recommendation for future NSSAB Full Board meetings.

The NFO has found these recommendations to be very valuable in communicating with the public and look forward to receiving your feedback on communication enhancements in the upcoming fiscal year.


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