



**U.S. Department of Energy
Environmental Management
Nevada Program
100 N. City Parkway, Suite 1750
Las Vegas, NV 89106-4617**

August 8, 2024

Anthony Graham, Chair
Nevada Site Specific Advisory Board
100 N. City Parkway, Suite #1750
Las Vegas, NV 89106

**RESPONSE TO THE NEVADA SITE SPECIFIC ADVISORY BOARD (NSSAB)
RECOMMENDATION FOR PUBLIC OUTREACH AND MEDIA COMMUNICATIONS
APPROACH (WORK PLAN ITEM #8)**

Reference: Ltr Graham to Boehlecke, dtd 7/31/24

The U.S. Department of Energy (DOE), EM Nevada Program appreciates the NSSAB's interest and discussion for ways to enhance the EM Nevada Program's public outreach and media communications approach during the July 17, 2024, Full Board Meeting.

Below are responses to NSSAB recommendations.

NSSAB Recommendation: Consider attending and providing educational presentations at local conferences, such as the Tri-State Seminar in Las Vegas.

DOE Response: EM Nevada greatly appreciates the feedback regarding ways to enhance the Program's public outreach and media communications. As a result of this feedback, the Program's Strategic Communications team is already examining if there are new conferences that EM Nevada representatives can attend in 2025 to improve the Program's outreach. This examination includes whether the Tri-State Seminar is compatible with EM Nevada's overall communications goals.

The EM Nevada Program currently attends multiple conferences every year including the Waste Management Symposia, the National Cleanup Workshop, the RadWaste Summit, the annual Intergovernmental Meeting, the Devils Hole Workshop, the Community Environmental Monitoring Program (CEMP) seminar and others. The Program looks forward to expanding on this when doing so furthers both the EM Nevada overall mission and the Program's outreach efforts.

NSSAB Recommendation: Develop interactive elements for public outreach events that involve other aspects of the EM Nevada Program mission, such as Waste Management, Soils, and Industrial Sites.

DOE Response: The EM Nevada Program is looking to incorporate the Board's recommendations regarding new interactive elements for public outreach events such as QR codes and, when suitable, targeted social media outreach. Additional public outreach events are also being considered and will be implemented as appropriate. We look forward to reporting progress back to the NSSAB at a future date.

The EM Nevada Program welcomes and is open to future suggestions from the NSSAB for ways to enhance its public outreach and media communications. Please feel free to contact the NSSAB Office at (702) 523-0894 with any questions or comments.

Robert F. Boehlecke
Deputy Designated Federal Officer
EM Nevada Program

EMOS:15188.RB

cc via e-mail:

Michelle Hudson, DOE/HQ (EM-2.33)

Kelly Snyder, DOE/HQ (EM-2.33)

Glenn Puit, Navarro

Barbara Ulmer, Navarro

NSSAB Members and Liaisons

Tiffany Gamero, EM

Catherine Hampton, EM

Bill Wilborn, EM

EM Records, EM